



# **Wa-Hi-Nasa #111**

Logo and Patch Guidebook

# The Logo and Patch Guide

This guide covers the usage of all official Wa-Hi-Nasa Lodge #111 logo and branding elements. This document also covers are required elements needed to create a lodge flap or a event patch. If you are unsure of anything regarding branding, defer to the OA Branding Guidelines.



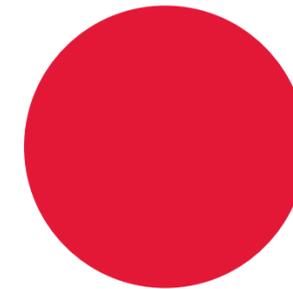


# OA Colors

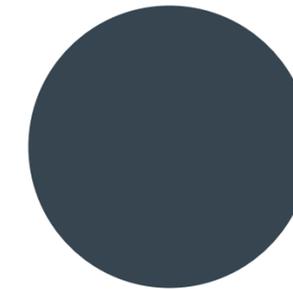
The following primary colors may be used as a foundational color palette for OA communications materials. In addition to the three primary colors, the following secondary colors may be used as accent colors.

## Primary:

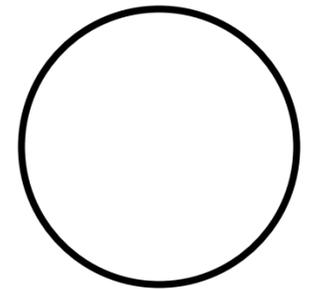
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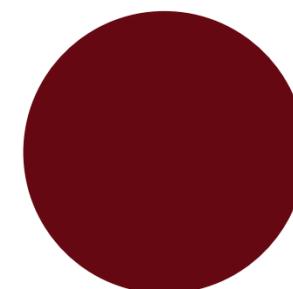


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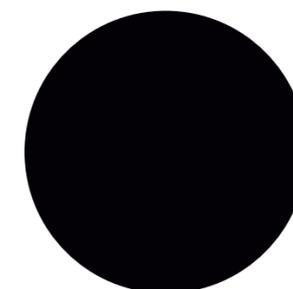


## Secondary:

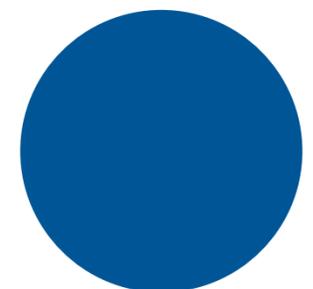
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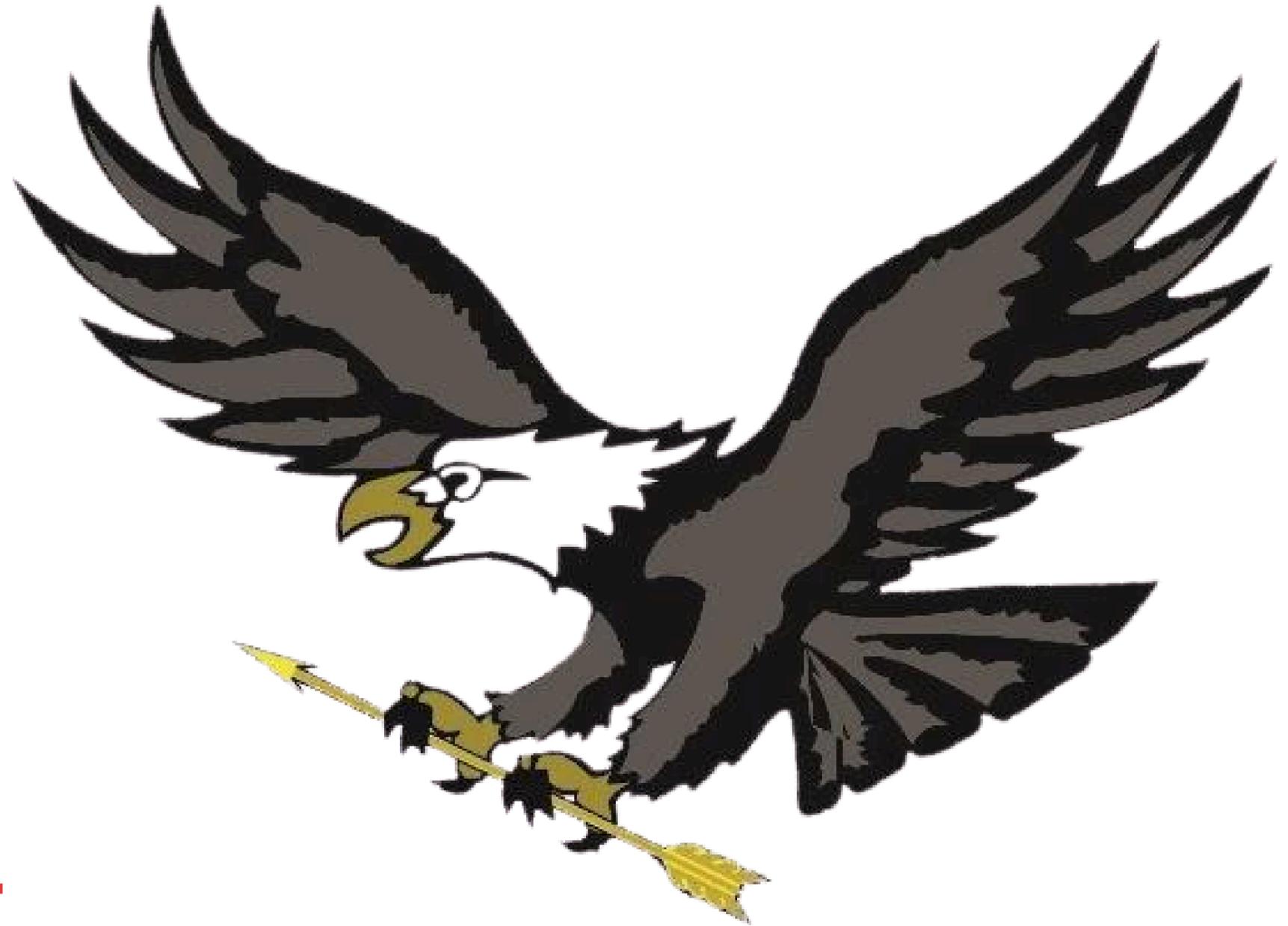


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# Primary Logo

The main Wa-Hi-Nasa Lodge logo is the totem eagle. This logo can be used for any various use. Do not remove any elements of the logo!



The main secondary Wa-Hi-Nasa Lodge logo is an eagle silhouette in front of the lodge building. This logo can be used for any various use. Do not cut out certain elements of the logo when using. It can be used in any color.

# Secondary Logos



# Secondary Logos



Another secondary Wa-Hi-Nasa Lodge logo is a front-facing shot of the totem eagle with the lodge building. This logo can be used for any various use. Do not cut out certain elements of the logo when using. It can be used in any color.



The standard Lodge flap patch shall consist of a Bald Eagle, wings spread and claws extended, on a field of red, white and blue stripes, bearing the legends "Wa-Hi-Nasa" and "111" between the Eagles wings, there shall be a golden fleur-de-lis. The production of any special Lodge Flap must be approved by the Lodge Executive Committee. Any Lodge Flap approved by the LEC shall contain "Wa-Hi-Nasa," "WWW," "111," and a fleur-de-lis. When desired these elements may be "ghosted." \*

# Lodge Flaps



**Non-flap patches created by Lodge Committees do not require LEC approval, but require the approval of the Lodge Chief and Lodge Adviser. The patch must include a fleur-de-lis, which may be "ghosted" if desired. All patches produced by the Lodge that use Order of the Arrow Brand Elements must adhere to the National Branding Guidelines regarding those Brand Elements.\***

# **Non-Flaps**

- All official fonts and their usage are included in the National Order of the Arrow Branding Guidebook.
- Lodge logos can be used on any merchandise or stationary.

# Frequently Asked ?'s

